

Since 1889, newspapers have served Coke County beginning with the Coke County Rustler. In the 1980s, the Bronte Enterprise and the Robert Lee Observer combined to become The Observer/Enterprise. The history told in these publications is fascinating and we want to share it with our readers of today.

The Bronte Weekly Enterprise

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'Uncle Billie' Brock Dies At Family Home

Sorrow came to many hearts, Thursday morning, when it became known that "Uncle Billie" Brock had died at the family home, on highway 158, five miles west of Bronte.

Deceased had been in failing health for ten years, but only some two months ago his condition became more serious. He became violently ill the Sunday preceding his death.

Interment was in Fairview cemetery Friday afternoon, following religious services at the Methodist church, conducted by the pastor, Rev. C. R. Hardy. The services were largely attended by old time friends of deceased and family and many beautiful floral offerings were placed in loving memory of the one who had passed.

William Jasper Brock was born in Missouri, December 16, 1857 and departed this life August 1, 1940, making him to be in his eighty-third year when death came and took him away.

December 22, 1900, the birthday of deceased, he and Miss Dora Maxwell of Green County, Arkansas, were united in marriage. To them five children were born, four of whom survive. They are Miss Lizzie Brock, Earl and Carl Brock of Bronte, and Charlie Brock of Moffett Field, California. All the children, except Charley, were in attendance at the funeral. Besides his companion and children deceased is survived by grand children and two sisters, who are Mrs. Cherry of DeLeon, and Mrs. Margaret Jones of Sloom Springs, Arkansas.

At an early age deceased moved from Missouri to Arkansas. In 1906 he and family moved to Texas, arriving at Bronte, December 22, and have made their home here continuously.

Deceased was a member of the Masonic lodge but never became actively affiliated with the lodge after coming to Bronte.

"Uncle Billie," as he was affectionately called by all who knew him, was an upright man in his dealings with his fellowmen and in his walks of life. He was one of "the old school" only a few of whom yet remain. Uprightness of life and character, devotion to his family, fidelity as a good citizen and a kindly-hearted man, a good neighbor and a friend of mankind has passed. The world was made better because he lived and now that he is gone he will be missed not only in the family circle but by the large circle of old time friends.

Double Heart Rodeo, A "Hair Raising" Thriller

Shot through and through with the traditions of the old West, yet with all that is modern in the way of western sports, the Double Heart Rodeo, last week, was an occasion where the old West met the new West.

And "believe it or not," there was not a dull moment from the moment the first feature of the program began Friday afternoon until the last gate of the last chute was opened Sunday afternoon, and the last performer in the arena bade good bye to the throngs, and the place where thrills that made "the hair to stand straight" became silent again and will thus remain until a year hence, when Mr. and Mrs. Ollie Cox, owners of Double Heart, are already planning to make the 1941 rodeo the very last word in western sports entertainment.

The show was a "whopping success" because of the preparation the owners had made for the entertainment of those who attended. Their stock, buffaloes, wild steers, brahmas, were fat and wild and some of them as big as elephants—hence, the stock was in the best possible condition to "take their riders for a ride." And they certainly did—and of all the bronc "pitching and twisting and pawing" of the wild horses and steers, there never was a show that would surpass what the visitors to Double Heart witnessed the past week end. And to be very candid there is only a possible occasional show that will equal what was staged at Double Heart.

Then, too, everything was quiet and orderly and people who enjoy a western sports show, without the "rough stuff" that is sometimes seen, sat and enjoyed the sports without any interruption whatever.

Then another feature of the rodeo that made it "a whale of a success" was the large unprecedented attendance. Even the owners and managers of the big show were surprised at the large attendance. They were present from seven states and from all over Texas.

Congratulations to you, Mr. and Mrs. Cox, on the magnificent show and the excellent way in which every feature was handled. You have become "the sweethearts of Texas," in the rodeo show arena and Double Heart is destined for national and international fame with another show or two such as that which has just become history.

Becomes Correspondent At Tennyson For The Enterprise

The Enterprise is planning an enlarged field for itself as a news paper of this section of West Texas. The Enterprise is here in the heart of an area as large as some of the New England states and is the only newspaper published in this area.

We have a good circulation at Tennyson and therefore we want the people of Tennyson to feel more if possible that The Enterprise is their paper. Hence, we have been fortunate in securing Miss Wilma Stewart to be our regular correspondent in that happy little village and immediate community.

Miss Stewart takes hold of her work enthusiastically and promises us her very best effort. We will appreciate any favors shown Miss Stewart in the way of seeing that she gets all the worthwhile news of the community.

MARRIED

A happy event that escaped The Enterprise was that of the marriage of Rev. Leroy Stuckey of Brownwood and Miss Pauline Stewart of Tennyson, July 28, at the residence of Rev. J. E. Eldridge, in Bronte, pastor of the Bronte Baptist church.

The marriage was at ten o'clock, and the couple were attended by J. L. Carwile and the bride's sister, Miss Wilma Stewart. Shortly after their marriage the couple departed for Brownwood where they will make their home.

The bride wore a navy blue ensemble. Mrs. Stuckey is the daughter of Mr. and Mrs. J. M. Stewart of Tennyson. She was born and reared there and attended the Bronte schools. A young woman of culture and charm she has many life-long friends at Tennyson and Bronte and elsewhere who wish her increasing happiness as she enters life with the one to whom she has given herself in marriage.

Rev. Stuckey is a Baptist minister and was formerly pastor of

Bronte Gins Are Ready To Gin 1940 Crop

The Enterprise carries this week the announcement of the Bronte gins, that they are ready to gin the cotton crop for this season.

Both gin plants, the Planters Gin and the Farmers Gin, have been overhauled during the summer months. And The Enterprise does not say too much when we state that for gin service the farmers of the Bronte section of the country are fortunate in the kind of gin men and the kind of plants they have in which to get their cotton ginned in the best way.

Let the Bronteland farmers read the announcements of our gins.

the Tennyson Baptist church. It was at this time that the romance began which had its happy consumation in the marriage of the happy two. Rev. Stuckey is a popular young minister who is rising in his chosen work in the church with which he is affiliated.

The Enterprise joins with the many friends of these popular young people in every good wish for their constant and increasing happiness as they set sail together upon the high seas of life. Bon Voyage!

Wood Motor Co. Reduces Car Prices

This is a time when prices generally are on the upward trend—but not so with the Wood Motor Company, Ford authorized sales and service, San Angelo. In their used car department they have "slashed prices" until their hands are "red with bloody gore."

C. R. Calhoun, manager of the used car department of this big

Homemaking Department To Hold Open House

Through the summer months, quite a few of the home ec. young ladies of the Bronte schools have carried on summer projects. Mrs. Mary Marie Wilson, home ec. instructor, who has herself been in school at Denton, during the summer, has journeyed back to her class to see about the summer projects.

Mrs. Wilson is here this week. The girls will close their summer projects this week. The Homemaking Department will hold open house Saturday, Aug. 10, between 2 and 4 o'clock in the afternoon. Everyone is cordially invited to attend and see the wonderful progress the members of the class who have carried on their summer projects, have made.

Ford dealers institution, stated to us that not since he has been with his company has there been such drastic reductions in used cars—cars that really have value and therefore are bargains when sold to the user.

Mr. Calhoun has been with his company for ten years and for a long time has been manager of the used car department. Last year Wood Motor Company sold over 1500 used cars and they are selling cars today, lots of them, every day.

But, for the present time, they have inaugurated a used car sale that for prices there has not yet been anything like it. The Wood Motor Company has a large display in this issue of The Enterprist relative to the startling prices they are making in this sale. It will pay you well to read their big display and see for yourself just what they offer.

Here's hopin', "Cal," for you and your Company in this Big Feast of Bargains in Used Cars. for, it means that it is also a good thing for those who are interested in buying used cars that have real value.

TAILOR SHOP ANNOUNCEMENT

I am pleased to announce that I now have charge of what was formerly the R. J. Epperson tailor shop. I am here to stay, I know my business, I like Bronte and its people, and am here to be one of you.

TRY ME

On your next cleaning and pressing job. Drop in to see me—I want to know you, folks, and will appreciate your business.

HEFLY TAILOR SHOP
J. C. HEFLY, Manager

The Center of Attraction



Cream Oil Machineless Permanent

Not given with ordinary chemicals but with a rejuvenating cream. Restores the original luster and softness of your sun-dried hair. You would expect to pay \$5 for this type permanent but we are introducing it for only

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