

Since 1889, newspapers have served Coke County beginning with the Coke County Rustler. In the 1980s, the Bronte Enterprise and the Robert Lee Observer combined to become The Observer/Enterprise. The history told in these publications is fascinating and we want to share it with our readers of today.

The Bronte Weekly Enterprise

VOLUME 22.

BRONTE, COKE COUNTY, TEXAS, FRIDAY AUGUST 2, 1940.

NUMBER 31.

Double Heart 10th Annual Rodeo Starts this Afternoon

Local Pianist In College Year Book

(Special to The Enterprise) DENTON, Texas, July 31—When the Yucca, student year-book at North Texas State



LaMARR CHAPMAN

Teachers College, was released in the spring, LaMarr Chapman, senior from Bronte, was featured among the Who's Who students in a 20-page "personality" section.

Chapman is a pianist and composer, a member of the College A Capella Choir, the Music Club.

Turns "Pappy," Too, With Biscuits And Adds "Gravy"

Much has been heard in political circles in recent months in these parts about "Pappy" and "biscuits." And the "pappy" in question has "delivered the goods"—that is, he got all he has ever gone after.

But, regardless as to what you think with reference to the above a local Bronte man decided the other day to turn "pappy" and pass out the "biscuits," so to speak. And when he got started he just decided to go everybody else "just one better," and he would not only offer to "pass the biscuits," but he would also put "gravy" on the "biscuits."

So, he sent for a representative of The Enterprise—told his story of generosity and how that people couldn't eat just dry biscuits with any relish. Therefore, he made known that he was going to supply the "gravy" also, so that the people could just "sop and sop and sop."

Bronte Team Takes Novice Nine In Sunday Thriller

The local baseball players took the Novice Nine, Sunday on the local diamond to the tune of four to two.

The game was well attended, and much interest was shown. Local fans seem to be getting into the trend of things, so watch us go.

Something that seldom happens, one might say, "Once in a coon's age," did happen at the opening of Sunday's game. The first man up to bat, for the Novice team hit a home run on the first ball pitched. He also hit another "homer" in the 7th., but failed to count as he missed second base. From the scorecard, we were unable to get the name of the player, however he was the short-stop.

High run man for the Sunday game was J. Corley of Bronte with two runs to his credit.

The local nine lists the following games to come. Sunday, Aug. 11, Ellis Parts "Sheep Herders" here; Texon Oilers here on the 18th.; and next Sunday a return game with the Novice Nine at Novice.

Becomes Advertising Manager

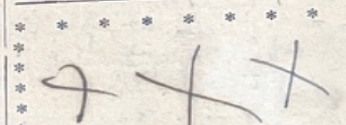
C. W. Biggs who recently came with The Enterprise as printer and typesetting machine operator, is now advertising manager of The Enterprise.

We commend Mr. Biggs to the advertisers and assure each and all that we will carry out any advertising agreements he may make with an advertiser.

We will appreciate any courtesies shown Mr. Biggs in his work.

we mean literally to supply them "biscuits" with "gravy" added, we are going to give you an ad for this week's Enterprise and quote some prices that will back up what we are saying."

And sure enough, Mr. Modgling kept his word and elsewhere you will find the ad of W. Modgling quoting "knockout" prices. Read it and see for yourself.



New AUDREY Cafe

Formerly Gilbert Bros. Everything good to eat. Complete line cold drinks. Pints & Qts. of Ice-Cream Ice-Cream Novelties Frozen Candies

DANCE

SATURDAY AUG. 3 VICTROLA MUSIC ADMISSION 25c 9 'til

Comin' and Goin' THIS WEEK

Visits in Mt. Enterprise Mr. and Mrs. W. H. Waters and children returned to their home at Mt. Enterprise, Friday, after a visit with Mrs. Waters' mother, Mrs. Maggie Thomas, and other relatives. Mrs. Thomas returned home with them for an indefinite visit.

In "O' Rackansack" Mr. and Mrs. H. M. Robinson and little granddaughter, Ollie Gene Warner, are expected home from Ft. Smith, Ark., where they visited their son, Carl and Mrs. Robinson. Mr. Robinson Sr. wrote the editor a card the other day appealing for help—wanting us to come to his rescue and teach him "how to behave in Arkansas." Why, man, just go out and get your pockets full o' paw paws and eat 'em like "a nigger eats a watermelon"—just bury your face in 'em up to your eyes. When you do that everybody will like you.

Enjoy Swim Party Mr. E. O. Nicholas, Paul Pruitt, Inella and Claretta Bruton, Mr. and Mrs. E. E. Bruton, all enjoyed a picnic and swimming party last Thursday night.

At Glen Rose The missus editor and little daughter, Shirley Ann, are away for a time at Glen Rose—so, it is that the editor is alone and he is having "one whale of a time" doing just as he pleases and he does not hesitate to let everybody on the place know who the "boss" is. Selah!

Week-end Guests Miss Jerry Lee of Sterling City and Miss Helen Abbott of San Angelo spent the week-end with Savannah Ruth Caperton.

Go To Dallas Mr. and Mrs. B. A. Bell and daughter, Jerry, and Frank Hearne went to Dallas, Sunday morning, to visit Miss Ruby Eubanks. Miss Eubanks returned home with the party.

Visits in Ballinger Jane and Irving Cumbie Jr. went to Ballinger Tuesday afternoon. Irving came home Wednesday and Jane will remain a week with Mr. and Mrs. Earl Barr.

Visit Relatives Here Mrs. John Wallace and children, Kathleen, Lorraine and Bobby Drew of Franklin are visiting relatives in Bronte.

(Continued on page 6)

Kickapoo Baptist Church

Sunday is the time for the annual election of church officers and we shall expect every member to be present. Also hope to have a goodly number of visitors as we shall be favored with a quartet, from the Texas Baptist Orphanage. Come and hear the children sing. It will do your heart good.

We shall not be able to be present for the regular Saturday night service as we will be in a revival meeting. We hope everyone is looking forward with deep interest to our annual revival which will begin Thursday night before the third Sunday in August. Eld. W. B. Wages of Morton will be with us again this year in our meeting.

Charlie L. Carroll, Pastor.

Program Has Every Feature of Rodeo And Then, Some; Big Crowd Expected

"Everything is happy as a marriage bell" this morning at romantic Double Heart ranch. And there is ample reason for the merriment and happy spirit that pervades at this widely known western ranch and play ground.

For, in the first place, it has become known not only as a ranch where cattle and sheep are grown successfully but the BIG THING that has put Double Heart on the map of all the West is because it has been set in the hearts of all Westerners as the place where the traditions and sentiment of the old West

galore prevail at Double Heart this morning. And this afternoon Mr. and Mrs. Cox expect the largest gathering of their friends and all lovers of western sport to be in the grandstand when the big show opens, ever to attend.

There will be added features this year. One is the saddle horse races. This is going to be highclass entertainment plus, to all lovers of horse flesh, and who enjoy seeing the ponies do their best to come under the ribbon first.

Another new attraction is the boxing bouts. The bouts will be tonight (Friday) and tomorrow

Buffalo Bulls On Double Heart Ranch



The above shows two of the buffalo bulls in the herd of buffaloes at Double Heart Ranch, south of Sweetwater, ten miles, on highway 70. One of the largest herds of buffalo left in all the West is that owned by Mr. and Mrs. Ollie Cox of the Double Heart. There are baby buffalo on the ranch that are worth going to see. Double Heart also has now a large herd of brahma cattle—they are also a novelty animal in West Texas. The stock for the rodeo beginning at Double Heart this afternoon are fat and sleek and ready to give the cowboys and cowgirls plenty to do and then some to cope with the wild monsters. The editor was at Double Heart the other day and there was "war on the range" that made the editor feel like "taking to the tall weeds." The buffalo bulls and the brahma bulls had stirred up "war" through the ten-foot-high wire fence, and the bulls were trying to get to each other through the fence. The cowboys were having "a grand time" trying to drive the angry bulls away—it looked like "war to death," and made this "country editor" to wish that he was in an airplane rather than a car.

are conserved and to which place all westerners have long learned to turn their eyes once a year to have brought before them in the annual rodeo of Double Heart all the western sports dear to the hearts not only of all true westerners but all others as well.

Within a decade Mr. and Mrs. Cox have made Double Heart a place of attractiveness and a place all the people of the great West love by the superb programs they render in the annual Double Heart rodeo.

Much improvement has been made at Double Heart which add to its attractiveness. The latest is a beautiful native rock colonnade which forms the entrance to Double Heart, at the entrance on Highway 70.

The 1940 rodeo of Double Heart which is its tenth annual show is set to start promptly this afternoon. And it is going to start with a whizz and a bang. The cowboys and the cowgirls, the bulldoggers, the trick riders and the trick ponies are all there this morning surveying the arena and the many improvements made since a year ago. So, nothing but merriment and song and laughter and romance and fun

(Saturday) night. The boxing arrangements are under the direction of Bobbie Clark who started Lou Jenkins of Sweetwater, who has already acquired national fame, as a boxer. This is going to be a great feature in this year's program.

Tonight (Friday) the cowboys and cowgirl's grand masquerade will be held. A prize of \$10 goes to the couple making the best showing on the floor. It is not required that those who dance appear in masque—everyone can dance just as he or she pleases—the old fashioned cowboy even can dance with his spurs clanking, the click of which is always sweet as music to the old style cowboy.

Things are humming, folks, at Double Heart, and you have a pressing, gladsome, typically western invitation from Mr. and Mrs. Cox to attend these three days of western sports and festivities.

General admission to all this grand program only, adults 55c and children 25 cents.

Read the gladsome invitation of the owners of Double Heart elsewhere in this issue inviting you to come.

RAMPY TO MEET HAMRICK IN DISTRICT RACE

W. H. Rampy and W. G. Hamrick are the runners-off in the second primary for the legislative victory in the 92nd district.

It was a 5-horse race in the primary last Saturday, with Rampy and Hamrick, both of Runnels county, the two leading candidates. These gentlemen will have "it out" before the "deer people" between now and the second primary.