

Since 1889, newspapers have served Coke County beginning with the Coke County Rustler. In the 1980s, the Bronte Enterprise and the Robert Lee Observer combined to become The Observer/Enterprise. The history told in these publications is fascinating and we want to share it with our readers of today.

The Bronte Weekly Enterprise

VOLUME 22.

BRONTE, COKE COUNTY, FRIDAY, JANUARY 5, 1940

NUMBER 1

Former Coke County Woman Dies At Lubbock

Mrs. F. K. Popplewell, formerly of Bronte and Coke county died at the family home in Lubbock, Tuesday morning, January 2, 1940. Deceased is survived by her husband, a daughter, other loved ones and many friends.

Only last week a group of old friends from Bronte went to see the sufferer. They were Mesdames, T. C. Price, Louise Johnson, James Glenn and Ollie Lou Glenn. Therefore, they could not go back for the funeral.

F. K. Popplewell is one of the pioneer school teachers in Bronte. He taught here in 1898 and preceding that time and many of Coke county's leading men and women now were little tots in his school. Among the number of whom we have heard is Mrs. Robert Knierim.

Frank Percifull Seeks To Be Sheriff Again

The Enterprise places in its announcement column the name of Frank Percifull as a candidate for Sheriff and Tax Assessor-Collector of Coke county, to succeed himself.

Frank Percifull needs no introduction to anyone in Coke county—for his name is a household word throughout the county. Mr. Percifull says that he seeks the office on his past record—that he has tried faithfully and impartially to serve the people in preserving the peace of the county and to bring all infractions of the law to a trial according to the laws of the land.

The Enterprise is glad to submit Mr. Percifull's candidacy to our readers and we know that they will give his claims due consideration.

Mrs. B. M. Gramling For Re-election As Treasurer

With the announcement of my candidacy for the office of county treasurer for a second term I wish to express my sincere gratitude to the voters for the opportunity to serve in this capacity and to earn a dignified livelihood for myself and my dependent children. Other than the routine book-work of the office, I have had a great deal to learn during the year that has just closed and I am deeply grateful to all who have given me help and advice. The work and the associations have been very pleasant and my only regret is that I have not been able to get better acquainted with more of the people of Coke County.

Yours with sincere concern for the welfare of our county.

Mrs. B. M. Gramling.

The editor and wife attended the New Year program at the Robert Lee Baptist church Sunday evening and had an enjoyable evening. The program was a special program by the young people of the church, which was inspirational throughout. Pastor Fred DeLashaw and Mrs. DeLashaw are deeply entrenched in the hearts of their people. We wish for the pastor and wife and for the church every blessing for 1940.

ATTENDS DISTRICT FARM LOAN MEET AT SAN ANGELO

M. A. Butner, secretary-treasurer of the Bronte National Farm Loan Association, attended the district meet of the officials and secretaries-treasurers of the San Angelo district, in San Angelo Wednesday.

Mr. Butner reports a great meeting. There were 30 secretaries-treasurers in attendance. There were 7 present who had held their positions for twenty years or longer. There were 7 present who had never had a foreclosure in their twenty years as secretaries-treasurers, and 2 were present who had had but one foreclosure in the time and Mr. Butner was one of the two.

Mr. Butner stated that there was much optimism and enthusiasm manifested and all looked forward to a good year everywhere for the people of the San Angelo district.

The Bronte Association now has loans aggregating \$400,000 and many, many times the aid given has saved the farmers and ranchers their homes. Mr. Butner says that he is happy in the fact that the Association has been able and is yet able to make loans at 4 per cent to those who must have money with which to save their homes.

Willis Smith Seeks County Clerkship Again

In the Political Announcement Column of The Enterprise is the announcement of Willis Smith, seeking to succeed himself as county and district clerk of Coke county.

Of course, "Willis" needs no introduction to anybody in Coke county, for he knows everybody and everybody knows him. And the announcement of Mr. Smith is only to let the voters know that he seeks the office again.

"I have no long list of promises or statement to make," said Mr. Smith, speaking to The Enterprise relative to his announcement. "I have done my best all the time to serve the interests of the people of Coke county—all alike. I have no 'pets,' and I hope I have no enemies to punish. I just want to serve the people as I have tried from the first to do, namely, to keep the titles to their property and all the other records in my office in a thorough and correct way, and always in the most courteous way when the people come to my office in their business relations with the office or simply call in a social way. I am proud of my friends and thank them for all favors in the past and earnestly seek the vote and support of each one in the 1940 primaries."

Arthur Hendry of Blackwell was in town late Saturday afternoon and it remained for him to call at The Enterprise office and put the last long, lingering smile on the editor's face and memory in his heart of "good ol' 1939" by setting his subscription account in order—he was the last one to pay his subscription in the old year. Thanks to you, Mr. Hendry.

Born to Mr. and Mrs. Don Gore in a hospital in San Angelo Christmas Eve Day 1939, a bouncing baby boy. The young man has been christened Winford Gay. In the meantime "grandpa" "Shorty" Pruitt says that he and his grandson can lick any two "daggone" men in Bronte. Here's hoping for the best and happiest for all concerned.

Sum'ry, Co. Agent, Year's Ex. Service Work in Coke Co.

County Agent, H. E. Smith, completed his annual report and submitted it to the State Extension Office, December 30, 1939. The report was 32 pages long. The report is a summary of the year's work:

The Extension program has been much better balanced in 1939. The Agent's time has been spent on sixteen major phases of Extension work, and five minor phases of the work.

Agriculture Engineering has been the most predominant of all phases of Extension work done in the county this year. The Agent devoted 76 days in the field and none in the office to this activity.

He received 533 office calls, 215 telephone calls, wrote 35 individual letters, distributed 7 bulletins, held 8 method demonstrations, 108 result demonstrations, 3 other meetings with an attendance of 57 persons, made 16 farm visits, 116 demonstration visits, ran lines and supervised the construction of 96 earthen tanks and spreader dams which required the moving of 30,247 cubic yards of dirt. The Agent encouraged the method of contour farming on 410 farm units involving 37,209 acres of cultivated land.

The Agent spent 43 days in the field on beef cattle work, the majority of this time was spent with 4-H Club boys. He received 81 office calls, 27 telephone calls, wrote 5 individual letters, distributed 70 bulletins, held 15 method demonstrations, 85 result demonstrations, made 15 farm visits and 101 demonstration visits.

On sheep and goat work, the Agent devoted 42 days in the field, received 108 office visits, received 24 telephone calls, wrote 9 individual letters, one circular letter, and 3 news articles, distributed 95 bulletins, held 20 method demonstrations, 50 result demonstrations with an attendance of 230, made 6 farm visits, and 70 demonstration visits.

The Agent devoted 25 days to Agriculture Conservation Association, 13 days were spent in the office and 12 days in the field, received 3338 office calls, 844 telephone calls, wrote 1029 individual letters, 30 circular letters, and 8 news articles, distributed 15 bulletins, conducted 32 training meetings with an attendance of 1009, conducted 7 other meetings with an attendance of 407, and made 3 farm visits.

The Agent devoted 70 days to 4-H Club work, with all but 19 days charged to the different demonstrations. Two days were spent in the office and 17 days were spent in the field. 70 office calls were received, 29 telephone calls, 7 individual letters were written, 7 circular letters were written, 16 other meetings were held with an attendance of 351. There were 3 farm visits made.

The Agent devoted 12 days to Short Courses and Conferences, and 2 other meetings with an attendance of 55.

Eleven days were devoted to Farm Management, 10 in the field and 1 in the office, received 2 office calls, 2 telephone calls, wrote 2 individual letters, and 1 news article, conducted 8 result demonstrations, made 6 farm visits and 8 demonstration visits.

The Agent devoted 11 days to poultry work all in the field, received 38 office calls, 14 telephone calls, wrote 1 individual letter, distributed 102 bulletins,

P. T. A. PROGRAM FOR TUESDAY, JANUARY 9
 "Preparation To Earn And Secure A Job"

Special Number History Department
 Message from State President Mrs. C. N. Baker
 Business—
 Leader Mrs. L. T. Youngblood
 Hostesses—Mrs. Robert Lambert, Walter Modgling, J. W. Labenske, Omar McQueen, Mrs. Marie B. Wilson.

ROSS SECRETARIAL SCHOOL

The Enterprise carries in its columns this week an announcement that's of more than passing interest. It is the announcement of the Ross Secretarial School at Sweetwater.

The Ross Secretarial School is under the management of Mrs. Doriss Ross. Mrs. Ross is not only thoroughly trained as a teacher of commercial law and business procedure, but she also is splendidly qualified as a teacher in commercial lines through years of experience. She taught in the Bryne Commercial College at Dallas for quite awhile, but for the last four years she has been teaching in commercial schools in West Texas.

The Ross Secretarial School offers every course to the student that is needed for completely equipping for commercial and business activities. Then, too, the school is a West Texas institution and hence should appeal to all the young folks in this part of the West who are interested in commercial training.

Mrs. Ross is a gracious lady, pleasing and affable and she makes those who place themselves under her tutelage to feel that they are being directed not only by one who is interested in them but also one who is a real friend.

Read the announcement of the Ross Secretarial School elsewhere in The Enterprise and if interested visit the school and discuss matters with the manager.

YOUNG'S PHARMACY IN NEW LOCATION

The Enterprise carries an announcement by Young's Pharmacy of Sweetwater of its removal to a new location. It is now located at 204 Locust street, just north of Russell's Department store.

Young's Pharmacy is owned and managed by Mr. D. A. Young, and the store has been in business in Sweetwater for four years. Mr. Young is announcing the change in location so that all patrons of the Young Pharmacy in and around Blackwell will know of its new location.

Mr. Young is a pleasing gentleman and genial in his manners and when one visits his store, one goes away glad that he made the visit. Mr. Young invites everyone when in Sweetwater to visit his place.

conducted 10 method demonstrations, and 10 result demonstrations, made 3 farm visits and 20 demonstration visits.

There were 9 days devoted to pasture work, 96 office calls received, 18 telephone calls, 7 individual letters written, 2 circular letters written, 1 news article written, 3 bulletins distributed, 4 method and 16 result demonstrations conducted, 23 farm and 20 demonstration visits made.

There were 8 days devoted to Game Management work, 2 in the office and 6 in the field, 77 office calls, 4 telephone calls, 4 individual and 4 circular letters written, 20 result demonstration

Coke County Song Meet At Ft. Chadbourne

Preparations, in general, by lovers of good singing over the county and in particular by the good people of the Fort Chadbourne community are now in progress for the meeting of the Coke County Singing Convention at 10:00 A. M. January 14, which is the second Sunday in the month.

The meeting is to be held in the old church house in Fort Chadbourne and is to last all day with a lunch spread on the ground. Invitations are being sent to prominent singers in all adjoining counties and to some of the most noted singers in the state and a goodly number are expected to attend and take part in the program.

A supply of the new 1940 Stamps-Baxter book, "Pearly Gates," will be available along with the supply of 1939 books already on hand.

The invitation is extended to all and to those who live in Coke County a request is made by sponsors of the convention to come prepared to assist the local community with the lunch spread if it is convenient. This will prevent the move from being burdensome to anyone and we are sure that all who can will take pleasure in helping. Anyhow, come and take part in the song feast.

H. A. Williams, President
 J. C. Jordan, Secretary.

C. W. Arrett was among the number on New Year Day who squared their subscription account and requested "keep it coming." Thank you, folks, everyone of you, and we are going in this year in an honest, earnest, persistent endeavor to make the paper even better than in the past where it is humanly possible to do so. We start the New Year with some new equipment just received and we plan to add more equipment this year.

Returning to school at Denton Tuesday morning were Misses Clementena Parker, Goldie Gray and La Marr Chapman. They report a happy holiday and a willingness to go back to their studies.

Mr. and Mrs. Jess Percifull "played Santa" with the folks at the editorial parsonage by presenting a goodly portion of fine country sausage. Thanks to Mr. and Mrs. Percifull.

meetings were made and 3 other meetings with an attendance of 67, 5 farm and 20 demonstration visits were made.

There were 4 days devoted to Dairying, 27 office and 5 telephone calls were made, 27 bulletins were distributed, 3 method demonstration meetings and 1 result demonstration meeting was held, 2 farm and 4 demonstration visits were made.

There were 4 days devoted to County and Community planning.

(Continued on last page)